FEEL THE DIFFERENCE | SAVE THE DIFFERENCE







Reduces scale & buildup



Fabrics stay bold



Softer skin & hair



Extend the life of household appliances

HOUSEHOLD COSTS		MONTHLY		YEARLY	
	Savings	Spending	Savings	Spending	Savings
BOTTLED WATER	100%	\$33.33	\$33.33	\$400	\$400
SOAPS	75%	\$10.42	\$7.81	\$125	\$93.75
CLEANING PRODUCTS	75%	\$50.00	\$37.50	\$600	\$450
HOT WATER USAGE	20%	\$41.67	\$8.33	\$500	\$100
PLUMBING & APPLIANCES	75%	\$10.00	\$7.50	\$120	\$90
CLOTHING & LINENS	30%	\$43.75	\$13.13	\$525	\$157.50
	Totals	\$187.17	\$107.60	\$2270	\$1291.25

Figures based upon the average family of 4 with an average water hardness of 10 grains per gallon.

Sources:

Water Quality Association - www.wqa.org

NSF International - www.nsf.org

U. S. Department of Labor

U. S. Department of Commerce

National Bureau of Standards

U. S. Geological Survey